



Northern Environment for Sustainable Tourism  
**NEST/NPP**



## **THE STATUS OF THE NEST PROJECT**

- ⊕ ***LAUNCHING & PROGRESS IN GENERAL***
- ⊕ ***FINANCIAL ISSUES***
- ⊕ ***PROMOTION AND DISSEMINATION***
- ⊕ ***MILESTONES TILL END OF 2005***
  - ***Finland – Iceland – Scotland – Sweden***





## LAUNCHING AND PROGRESS

- Delay in launching the project - Letter of Grant
- Official starting date of Main Project March 8th
- 1<sup>st</sup> Transnational Conference
  - *Ullapool in Scotland in April 2005*
- 2<sup>nd</sup> Transnational Conference
  - *Koli in Finland in October 2005*
- Local Steering Committees and Thematic Working Groups are established and functional - in all partners' countries

## LAUNCHING AND PROGRESS – cont.

- NEST's Objectives and Potential
  - ✓ *Starting to unfold and become tangible*
  - ✓ *Acquiring local and transnational interests*
- 1<sup>st</sup> Progress Report to the NPP & PA
  - ✓ *Was delivered to NPP & PA in time ....!*
  - ✓ *Unfortunately, Minus Scotland ☹*
  - ✓ *Recognition by the NPP & PA staff on a successful work with the 1<sup>st</sup> P.R. ☺*

# NEST/NPP

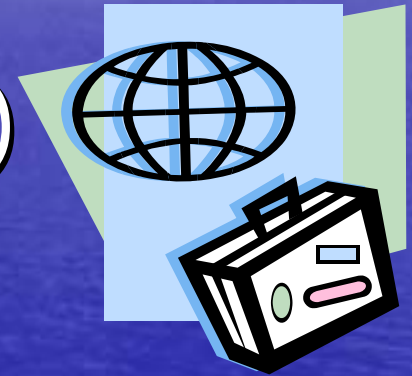
## FINANCIAL ISSUES

- REVISION OF BUDGET NECESSARY
- BUDGET OBJECTIVES unrealistic
  - ❖ LEAD PARTNER
- INTERIM CLAIM TO NPP
  - *July 1<sup>st</sup> through Oct. 31<sup>st</sup>*
  - *Deadline for Claim's delivery to NPP is:*
    - ❖ *November 15<sup>th</sup> 2005.*



## PROMOTION AND DISSEMINATION

- **NEST** WEBSITE (Scotland)
- **NEST** BROCHURE (Sweden)
- **NEST** LOGO (Iceland)
- Executive Summary – NPP Website
- Local Media Presentations (+ Int'l )
- Presentations and Events of **NEST** and related projects each year.





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## *MILESTONES TILL END OF 2005*

- LAUNCHING OF THE **NEST** WEBSITE
- *DISTRIBUTION OF **NEST** BROCHURE*
- WIDESPRED USE OF **NEST** LOGO
- *LAUNCHING OF COMPETITION-KOLI*
- POUNDING THE MEDIA WITH **NEST**
- *ACTIVE TRANSNATIONAL NETWORKING WITHIN THE **NEST** AREA*
- GRANTING – ACTUAL, EXOTIC PROJECT DEVELOPMENT – MORE PARTICIPANTS

Stella Szigetschir

project manager of NEST - 2005



# *NEST/NPP* *FINALLY!*



- TRANSNATIONAL OPPORTUNITY TO MEET  
❖ **USE IT TO THE FULLEST!**
- QUESTIONS AND DISCUSSIONS  
❖ **AT ANY TIME DURING THE CONFERENCE!**
- THANK YOU AND ENJOY THE CONFERENCE  
❖ **WITH NEST REGARDS!**

